# **Experiential Learning**

**Group A – Lab Management System**

**Design choices:**

* Make the web app pages consistent, neat and uncluttered. We used colour for headings, where they had been designed to be black, to add simple but effective aesthetics. This is based off the ‘aesthetic- usability effect’ (Moran, 2017).
* Give the nav-bar brand name a different colour to the rest of the nav-bar items to alert users to it, that it takes users to the home page and add a home symbol nav-bar link to also direct users back to the home page. This is based off Jackob’s Law (Laws of UX, 2023).

References

Laws of UX (2023, May 25). *Jakob’s law.* Lawsofux.com https://lawsofux.com/jakobs-law/

Moran, K. (2017, January 29) *The aesthetic-usability effect*. Nngroup.com. https://www.nngroup

.com/articles/aesthetic-usability-effect/